# GET THE GEAR

WELCOME TO THE MARLBORO COUNTRY STORE.

**GET YOUR 40-PAGE CATALOG AND A FREE GIFT. JUST FILL THIS OUT AND SEND IT IN!**

## SMOKER SURVEY

FOR SMOKERS AGE 21 OR OLDER.

123456789012345
Sample A. Sample
123 Main Street
Anytown, US 00000

1. What is your regular brand of cigarettes? That is, the brand you smoke most often?
2. Which other brands do you usually buy?
3. If your regular brand is not available, would you buy another brand or go to another store?
4. How long have you smoked that brand?
5. How long have you smoked this brand?
6. What, if any, anti-pain products do you use?

'50 BONUS MILES GIFT CERTIFICATE GOOD TOWARD ANY ITEM IN THE MARLBORO COUNTRY STORE CATALOG.

Sample A. Sample
123456789012345

**$3.00 OFF A CARTON OF MARLBORO MENTHOL**

Sample A. Sample
123456789012345

**1 FREE PACK OF MARLBORO MENTHOL**

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